

FRENCH MORTUARY TO HOST THE BABY BOOMER LIFE APPRECIATION TRAINING

French Mortuary is host to the Life Appreciation Basic Baby Boomer Training Program Wednesday September 17, 2008, Noon to 6:00 PM.

"I have invited Bill Bates, President of Life Appreciation Training to conduct the Life Appreciation Baby Boomer Preparedness Training at our Westside Chapel Wednesday September, 17, Noon to 6:00 PM. (9300 Golf Course Rd. NW in Albuquerque.)

We extend this invitation to all NM funeral directors to join us." said, Tom Antram, General Manager French Mortuary.

Boomers are arranging funerals right now for both their own generation & their parents. Currently, they are the largest segment of "cremation and no funeral" clients. Their numbers are poised to mushroom, and the funeral choice for the majority will be funeral director absent, self conducted memorial services at their church or other personal location.

Yet, Baby Boomers like creative experiences. "They want to be "a part of", and "participate in" rather than sit on the sidelines. Studies show that Boomers respond in a very positive way to innovative and personalized events, including funerals" Tom Antram said.

The Life Appreciation Baby Boomer Basic Training program is not "just another seminar". It uses a three level teaching discipline to maximize learning results and retention. It is a how to, hands-on training in new and effective methods when working with Baby Boomers.

The tuition for this event is \$495.00. To join us, or for additional information call me at (505) 897-0300 or Life Appreciation Training, 1-800-877-8905, info@lifeappreciation.com

We believe this is an important program and welcome your participation.